

BEST PRACTICES

1. Title of the Practice

The title/s should capture the keywords that describe the practice.

- i) Best Practice Number 1: Cleanliness Extension Activity
- ii) Best Practice Number 2:

2. Objectives of the Practice

The objective of the Cleanliness is to embrace and inculcate the need and importance of a clean and green environment in Personal and Public Life.

- ii) The objective of Extension activity is to make the local community including the women socially, culturally and economically aware, empowered and viable by capacity building initiatives of economic, social and educational nature.

3. The Context

- i) Cleanliness activities encompass a wide range of actions aimed at maintaining a clean and hygienic environment. The contextual features and challenging issues that needed to be addressed are - Proper disposal of garbage and recycling materials, keeping the working spaces clean and free from litter, ensuring food Hygiene and maintaining cleanliness in the canteen and prevent food borne illnesses, environmental cleanup activities and ensuring cleanliness.
- ii) Extension Activities that the institution undertook encountered challenges like - time constraint on the part of the teachers for extension activities, funds constraints to take up major projects, materials and manpower, indifferent Community attitude, selecting and ensuring sustainable and gainful projects for the community, adjusting with cultural sensitivity of the community, coordinating activities and managing volunteers and measuring the impact of community projects, ensuring volunteer motivation and commitment etc.

4. The Practice

- i) Cleanliness : Multiple numbers of cleanliness activities and awareness programme for ensuring a clean and green environment in the campus and in the adopted village were conducted within the stipulated time frame. These include: i) Observation of World Environment Day 5th June 2019 by NSS Unit in association with Skill Ghar, Dibrugarh. ii) Awareness Programme on Cleanliness and Tobacco free Campus was

organized on 12th february, 2020 by NSS unit of mdkg college at Durga Mandir L.P School, Dibrugarh. iii) Awareness talk on 'Climate Change' delivered by 'The Forest Man of India' Padmashree Jadav Payeng on the occasion of World Environment Day- 2022' on 4th June, 2022, iv) Program of CLEAN INDIA organized by Eco Club on 4th October, 2022 by cleaning run way at Sri Sri Durga Puja site of Grahambajar, Dibrugarh. v) Cleanliness drive at the adopted Village Nagakhelia

Gaon, - Swachhta Pledge taking ceremony by NSS on 2nd October,2023, vi)On 1st October Cleanliness Drive was carried out within the College campus and nearby area and a Mass Cleanliness drive in association with Dibrugarh Municipality Board, Dibrugarh, at DTP Dyke, Dibrugarh.During the NSS special camp (28/02/2024 05/03/2024),cleanliness activities were carried out at the adopted village.On 6th April,2024,a cleanliness drive was carried out within the college campus to mark the Campaign 'Mera Pehla Vote Desh Ke liye'.

ii) Extension: Activity No 2: During the stipulated period multiple numbers of extension activities were carried out by different stake holders of the institution like teachers, students ,clubs and cells. Among the prominent ones:

a) Small Scale Pottery Making Project

b) Teaching for School Students

c) Establishment of Mini Library in collaboration with Akom Foundation in adopted Village d) Plantation Programmes

e) Awareness Programmes.

A Small Scale Pottery Making Project was initiated at the adopted village Nagakhelia on 03/02/2022.The object of the activity was to make the local community economically viable by self help initiatives and to build up an eco-friendly practice in the community. Teaching of school students of Dibrugarh District by the Faculties of the institution was aimed to create interest and foster an attitude for learning different subjects among the school grades. A mini Children's Library is established in the adopted village Nagakhelia in collaboration with the Akom Foundation, under the initiative 'Kitape Katha Koi'.Akom foundation is a non-profit organization established under Companies Act ,2013 working for equality and justice. Different Plantation drives were undertaken by the stakeholders at their residents,at the institution,in the adopted village and nearby areas. A Plantation Programme under the Scheme of Chief Minister's Institutional Plantation

Programme (CMIPP), Azadi Ka Amrit Mahotsav, 'Amrit Briksha Andolan etc. The Awareness Programme adopted were based on gender sensitive issues, health and nutrition, de-addiction from liquor etc. The objective of the programmes are to make the local community, specially the women of the marginalized village aware about the importance of a holistic and healthy living.

5. Evidence of Success

i) Cleanliness Activities implemented both on and off campus demonstrates success through various indicators and evidence like Reduction in Littering in and out the campus, Increased Awareness and Participation in cleanup activities by the stake holders, Improved Waste Management like regular collection, segregation, recycling, and disposal practices, Community Engagement with the institution by the people of the village Nagakhelia, Visual Evidence like Photographs or videos showcasing cleaner spaces and campus areas compared to previous conditions. Academic initiatives or workshops on cleanliness and environment also have resulted in behavioral changes in regard of cleanliness.

ii) Extension Activities: The pottery making project, Teaching for School Students, Children's Library in the adopted Village, The Plantation and Awareness Programmes – all can be evaluated as successful based on their function and operation, participation, response and feedback of the targeted groups.

6. Problems Encountered and Resources Required

i) Implementing cleanliness as a best practice can encounter challenges like encouraging individuals and communities to adopt clean habits and retain it. Inadequate waste management systems, lack of toilets, and insufficient garbage collection services, persistent dumping etc. Resources Required in this regard are Education and Awareness, Infrastructure Development, Community Engagement, Compliance of the rules, Monitoring and Evaluation, Collaboration with NGOs and civic groups. It also prescribes for behavioral, infrastructural, resource related changes.

ii) Problem with the Small Scale Pottery industry was of Proper equipments, finances and community engagements. The problem with Children's library is of collection and maintenance of books and creating interest of the children. Proper infrastructure, books, personnels etc are required. Awareness programme needs to reach target audiences effectively, making effective communication partnerships. School Teaching Initiative has to deal with integrating new classes

,collaboration with authorities etc. The issue with Plantation Activities is access to suitable land, resources and funding for planting, long-term maintenance , community involvement etc.