


**Self Development Programme on Topic: “Impact Of Social Media On Youth And Social Values”**  
**(Held on 31<sup>st</sup> August, 2022)**

		
<p>Welcome you all to the</p> <p><b>STUDENTS DEVELOPMENT PROGRAM</b></p> <p>In Collaboration with Career Counselling &amp; Placement Cell MDKG College, Dibrugarh, Assam</p> <p><b>Topic :</b> <b>“Impact of Social Media on Youth and Social Values”</b></p> <p><b>Date : 31<sup>st</sup> August 2022</b> <span style="float: right;"><b>Venue</b></span> <b>Time : 1:00 PM</b> <span style="float: right;"><b>Room No.-1 (Arts Campus)</b></span></p>		

- A Student Development Programme on the topic *“Impact of Social Media on Youth and Social Values”* has been organized by ICFAI Business School in collaboration with Career Counselling and Placement Cell, MDKG College, Dibrugarh on 31<sup>st</sup> August, 2022 at MDKG College. Resource Person Prof. Arpita Chowdhury of IBS Business School, Kolkata Campus who is a successful mentor in various skill development, placement mentoring process as well as student mentor has been invited to conduct the session among the students of MDKG College. The programme was inaugurated by Dr. Nibedita Phukan, Principal of MDKG College where she addressed the house with the important aspects of recent trends in relation to social media and social values. Madam also highlighted the various positive and negative impacts that how the social media have immensely influenced worldwide.
- With the purpose in hand Resource Person Prof. Arpita Chowdhury has highlighted and discussed the session which included what actually is Social media?, the various impact of social media, pointed out yearly statistical data of the internet users in India, impact of social networking sites (both positive and negative impacts). Moreover, the session also taught the students about what are the different and important skills needed for life. Further, she also mentioned that right use of social media can enable the youth to lead a positive way which can include benefits in the different spheres of life such as educational aspects, social aspects, political aspects, being up to-date with the current trends, and also focusing on smart work.
- Total 97 students from MDKG College Dibrugarh, participated in the seminar programme.

## Glimpse of the Programme

